



**ASIAN STAR**

*✦ Sparkle Of Perfection ✦*

**ASIAN STAR COMPANY LIMITED**

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CORPORATE PRESENTATION

# ABOUT OUR COMPANY



**Asian Star Company Limited**, established in 1971, is a publicly listed, globally trusted name in diamonds and jewellery, known for its precision craftsmanship, innovative designs, and ethical sourcing. Adhering to the highest industry standards, the company blends expertise with creativity to deliver exceptional quality, making it the preferred partner for brilliance and reliability.



## OUR BUSINESS

- Diamond Cutting & Polishing
- Diamond Jewellery Manufacturing

As one of the world's leading diamantaires with end-to-end control on our mines-to-market supply chain, we have earned a sterling reputation with leading global brands and retailers for our ethical business practices.

# OUR PURPOSE

Enhancing the way the world experiences diamonds.



## VISION

To be a trailblazer in the diamond industry known for delivering desirable diamonds and delightful experiences to customers across the globe.

## MISSION

Create a sustainable diamond ecosystem with an innovative mindset and passion for excellence that helps our people and our customers grow together.

## CORE VALUES



Integrity



Team Work



Customer Value



Ownership



Innovative



Excellence



# OUR **BIG 6**



## 1 **Vertically-Integrated Business Model**

We ensure efficiency, quality, and value at every stage.

## 2 **World-Class Manufacturing Base**

Our world-class facilities set the standard in diamond processing and jewellery craftsmanship.

## 3 **Widespread Marketing Network**

Our strong network enables seamless access, swift response time, and personalized service worldwide.

## 4 **Supply Chain Integrity**

Guaranteed provenance and authenticity of our diamonds.

## 5 **Talented Design & Development Team**

Our big pool of talent adds uniqueness and innovation to our product portfolio.

## 6 **Strong Financial Base**

Our solid foundation makes us a reliable and dependable business partner.

# STRONG GLOBAL NETWORK



We are strategically placed around the world at major manufacturing, trading and consumption centers of the diamond industry.

Our factories, offices and marketing arms are powered by a talented workforce of more than **1900** employees.



# MEET OUR **LEADERS**



**Arvind Shah**

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Chairman, CFO &  
Whole-Time  
Director



**Vipul Shah**

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CEO &  
Managing  
Director



**Rahil Shah**

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Whole-Time  
Director



**Priyanshu Shah**

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Director



**Dharmesh Shah**

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Director

# OUR ASSURANCE



We adhere to highest level of ethical, social, environmental and quality standards by abiding to recognized international codes of practice.

## ETHICAL SOURCING

Long term contractual supply



DE BEERS  
FOREVERMARK

Approved  
Manufacturer

  
CANADAMARK

Approved  
Manufacturer



RJC  
Certified Member



Platinum Guild  
Certified Member

DE BEERS  
BPP

Best Practice  
Principles



ISO  
9001:2015



Kimberly  
Process





# OUR **MANUFACTURING**

## **LOOSE POLISHED**



◆ **900**  
Skilled Workers

◆ **100,000 sq. ft.**  
World-Class Infrastructure at Surat

◆ **USD 300 Mn**  
Overall Production Capacity Per Annum



### PRODUCT RANGE

Fine makes in all colours and clarities up to 2 carats

Round Brilliant • Fancy Shapes • Certified Diamonds • EX-EX-EX Hearts & Arrows  
Cut  
• Forevermark & Canadamark • Proprietary Cuts



# OUR **MANUFACTURING**

## **DIAMOND JEWELLERY**

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### ◆ **60,000+ sq. ft.**

World-Class Infrastructure at Mumbai,  
Hosur and Surat

### ◆ **30,000+**

Available Design Database

### ◆ **750,000 pieces**

Overall Production Capacity Per Annum



## **PRODUCT EXPERTISE**

Specialization in classic, contemporary and fusion styles

- 
- Bridal • Fashion • Solitaires • Ceramic Fine Jewellery • Men's Jewellery
  - Market-Centric, Concept-Based Customization
  - Mine-Origin Programme Collections • Private Labels

# OUR **DISTRIBUTION & SERVICES**



We mitigate market risks with a well-balanced distribution strategy.

- Diverse customer base, from jewellery manufacturers to retail chains to e-commerce businesses.
- Steady demand for our products from USA, Europe, Asia, Middle East, Australia and South Africa.

## SERVICES



Participate in major international trade shows



Consult on market & product customization



Provide superior quality product images



Promotional material support



Back-end data support to customers

# OUR **PERFORMANCE HIGHLIGHTS**



## SEGMENT WISE REVENUE

In FY 2024-25, the company stands at the cusp of transformative growth. Our focus has been towards actively cultivating agility and efficiency across all our operations to drive value within our business.



### TURNOVER

Rs. 2956 Cr



### DIAMONDS

Rs. 2133 Cr



### JEWELLERY

Rs. 822 Cr



### OTHERS

Rs. 0.55 Cr



### EBITDA

Rs. 81 Cr



### PAT

Rs. 43 Cr



### EPS

Rs. 27  
per share



### BOOK VALUE

Rs. 976  
per share

# 3 YEARS AT A GLANCE



## CONSOLIDATED FINANCIAL PERFORMANCE – KEY INDICATORS

Rs. In Crore

	2024-25	2023-24	2022-23
TURNOVER	2956	3523	4478
DIAMONDS	2133	2896	3751
JEWELLERY	822	626	725
OTHER	0.55	1.8	2.3
EBITDA	81	118	148
PAT	43	77	83
EPS (in Rs.)	27	48	52
BOOK VALUE (in Rs.)	976	943	897

# OUR SOCIAL RESPONSIBILITY



We focus on community development projects, prioritizing local needs in the area of education, health, livelihood, environment and rehabilitation of disaster-hit areas.

We work closely with various trusts to support eradication of hunger and poverty, education of girl child and the youth, women empowerment and medical aid to improve quality of life.



Shrimad Rajchandra Hospital



Udaan Project of CARE India



Schools at Sagrosana & Takarwada,  
Gujarat



Free Food during COVID-19

The Company shares corporate benefits with the community and supports various causes that work towards the betterment of the less privileged sections of the society.

THANK YOU



**ASIAN STAR**

[www.asianstargroup.com](http://www.asianstargroup.com)

